



Rubric for the Campaign of the Western Red Lily Assignment:

Option #1:

Create a video depicting the preservation and importance of the western red lily

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
Characters	Excellent choice of characters, good variety	good choice of characters, good variety	Adequate choice of characters	Too few characters	Lack of effort on characters,
Sequencing	Excellent and effective, creative, major impact on theme	effective, creative, impacts theme	Effective and logical	logical	Confusing
Audio, visual	Excellent focus, variety between close-ups and distance shots, clear sound, no major background noises, steady camera work, creative	Good images and clear sound no major background noises, variety in shots, steady camera work	clear images, adequate sound, background noises distract from video, little variety in shots	Basic images and sound, major sound distractions and no variety	Poor quality of sound and camera work
Creative finished product	Excellent creativity, well rehearsed, polished product	Adequate creativity, well rehearsed, adequately polished product	General creativity, not well rehearsed, minimally polished product	Minimal evidence of effort	Lacks creativity and rehearsal
Information	Excellent research, informative, complete, interesting, accurate reference list	Accurate research, factual video, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components to reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear but disjointed, engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed

Rubric for the Campaign of the Western Red Lily Assignment:



Option #2:

Create an **animated cartoon** depicting the preservation and importance of the western red lily:

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
Characters	Excellent choice of characters, good variety	good choice of characters, good variety	Adequate choice of characters	Too few characters	Lack of effort on characters,
Sequencing	Excellent and effective, creative, major impact on theme	Effective, creative, impacts theme	Effective and logical	logical	confusing
Content structure	Age appropriate engaging length, maintains interest	Age appropriate not engaging length, maintains interest	Age appropriate not engaging length, lacks interest	Age appropriate inadequate length, maintains interest	Not age appropriate, inadequate length, minimal interest
Creative finished product	Excellent creativity, polished product	Adequate creativity, adequately polished product	General creativity, minimally polished product	Minimal evidence of effort	Lacks creativity and rehearsal
Information	Excellent research, informative, complete, interesting, accurate reference list	Good research, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components of reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear but disjointed, engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed



Rubric for the Campaign of the Western Red Lily Assignment:

Option #3:

Create a children's storybook depicting the preservation and importance of the western red lily:

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
Illustrations	Hand drawn illustrations, variety, artistic excellence, shows evidence of excellent effort and creativity, colorful & major impact on theme	Hand drawn illustrations, good variety, artistic quality shows evidence of good effort and creativity, colorful & good impact on theme	Hand drawn illustrations, adequate drawings show evidence of adequate effort and creativity, colorful & minor impact on theme	Minimal illustrative effort, shows evidence of minimal effort and creativity, not effective for theme	No effort, shows evidence of poor effort and creativity, colorful & not effective for theme
Sequencing	effective, creative, major impact on theme	effective, creative, impacts theme	effective, minor asset to theme	logical	Not consistent with theme
Content structure	Age appropriate engaging length, maintains interest	Age appropriate not engaging length, maintains interest	Age appropriate not engaging length, lacks interest	Age appropriate inadequate length, maintains interest	Not age appropriate, inadequate length, minimal interest
Creative finished product	Excellent creativity, colorful, polished product	Adequate creativity, adequately polished product	General creativity, minimally polished product	Minimal evidence of effort creativity	Lacks creativity not polished
Information	Excellent research, informative, complete, interesting, accurate reference list	Good research, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components of reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear but disjointed, engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed



Rubric for the Campaign of the Western Red Lily Assignment:

Option #4:

Create a song/rap depicting the preservation and importance of the western red lily:

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
Music/lyrics	Excellent well suited lyrics, written lyrics included, exceptional effort, creative, audible, excellent incorporation of lyrics	Appropriate lyrics, written lyrics included, good effort, creative, audible, excellent incorporation of lyrics	Appropriate lyrics, written lyrics included, suitable, creative, audible, excellent incorporation of lyrics	Appropriate lyrics, written lyrics included, suitable, creative, audible, excellent incorporation of lyrics	Not appropriate lyrics, written lyrics missing, suitable, lacks creativity, poor quality of sound, lacks fluidity
Sequencing	effective, creative, major impact on theme	effective, creative, impacts theme	effective, minor asset to theme	logical	Not consistent with theme
Content structure/ participation	Evidence of all original voices participating, engaging length, maintains interest	Evidence of most voices participating, engaging length, maintains interest	Evidence of some voices participating, engaging length, maintains interest	Missing participants, inadequate length, maintains interest	Missing participants, inadequate length, minimal interest
Creative finished product	Excellent creativity, well rehearsed polished product, engaging	Adequate creativity, well rehearsed, adequately polished product, engaging	General creativity, minimally polished product	Minimal evidence of effort, needs polishing	Lacks creativity, lacks rehearsing, not polished
Information	Excellent research, informative, complete, interesting, accurate reference list	Good research, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components to reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear but disjointed, engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed



Rubric for the Campaign of the Western Red Lily Assignment:

Option #5:

Create a **power point presentation** depicting the preservation and importance of the western red lily:

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
Illustrations	Hand drawn illustrations, variety, artistic excellence shows evidence of excellent effort and creativity, colorful & major impact on theme	Hand drawn illustrations, good variety, artistic quality shows evidence of good effort and creativity, colorful & good impact on theme	Hand drawn illustrations, adequate drawings, shows evidence of adequate effort and creativity, colorful & minor impact on theme	Minimal illustrative effort, shows evidence of minimal effort and creativity, not effective for theme	No effort, shows evidence of poor effort and creativity, colorful & not effective for theme
Sequencing	effective, creative, major impact on theme	effective, creative, impacts theme	effective, minor asset to theme	logical	Not consistent with theme
Content structure	Age appropriate engaging length, maintains interest	Age appropriate not engaging length, maintains interest	Age appropriate not engaging length, lacks interest	Age appropriate inadequate length, maintains interest	Not age appropriate, inadequate length, minimal interest
Creative finished product	Excellent creativity, colorful, polished product	Adequate creativity, adequately polished product	General creativity, minimally polished product	Minimal evidence of effort creative	Lacks creativity not polished
Information	Excellent research, informative, complete, interesting, accurate reference list	Good research, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components to reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear but disjointed, engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed



Rubric for the Campaign of the Western Red Lily Assignment:

Option #6:

Create a **brochure and a poster** depicting the preservation and importance of the western red lily:

	5	4	3	2	1
Theme/message	Excellent incorporation of provincial history, native history, and ecology information	Good incorporation of provincial history, native history, and ecology information	Includes provincial history, native history, and ecology information	Includes some of the provincial history, native history, and ecology information	Missing information minimal effort
illustrations	Hand drawn illustrations, variety, artistic excellence shows evidence of excellent effort and creativity, colorful & major impact on theme	Hand drawn illustrations, good variety, artistic quality shows evidence of good effort and creativity, colorful & good impact on theme	Hand drawn illustrations, adequate drawings shows evidence of adequate effort and creativity, colorful & minor impact on theme	Minimal illustrative effort shows evidence of minimal effort and creativity, not effective for theme	No effort, shows evidence of poor effort and creativity, colorful & not effective for theme
Sequencing	effective, creative, major impact on theme	effective, creative, impacts theme	effective, minor asset to theme	logical	Not consistent with theme
Brochure & Poster layout	Artistically creative, effective artistic components, excellent flow, engaging length, maintains interest, impacting	creative, technical artistic components, good flow, engaging length, maintains interest	effective technical components, good flow, adequate length, maintains interest	Minimal length, lacks flow, less than effective artistic components, disjointed,	Not artistically creative, less than effective artistic components, disjointed, not effective at maintaining interest
Creative finished product	Excellent creativity, colorful, polished product	Adequate creativity, adequately polished product	General creativity, minimally polished product	Minimal evidence of effort creative	Lacks creativity not polished
Information	Excellent research, informative, complete, interesting, accurate reference list	Good research, accurate reference list	Adequate research, accurate reference list	Missing important facts, missing components of reference list	missing major facts, reference list absent
Presentation	All persons actively participate, clear voices, good explanations, fluid, interesting, engaging	All persons actively participate, clear voices, fluid, interesting, engaging	All persons actively participate, clear, disjointed but engaging	All persons actively participate, clear explanation, disjointed but informative	Not all persons actively participate, unclear, disjointed