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U of S launches new entrepreneur-in-residence

Saskatoon life sciences business veteran Michael Chubb has been named Entrepreneur-in-Residence for 2012 by the University of Saskatchewan Industry Liaison Office, in conjunction with the College of Agriculture and Bioresources and the Western College of Veterinary Medicine.

Chubb will work with the colleges to uncover and evaluate commercialization opportunities.

"I'm excited to be partnering with the university to work with promising researchers and students to commercialize their innovative technologies and to foster the entrepreneurial spirit," Chubb says.

A native of Saskatoon, Chubb brings more than 15 years of international experience to the table, including business development, marketing, sales, general management and consulting. He currently leads Saskatoon Colostrum Company as general manager.

"We are very happy Michael will be sharing his vast expertise and experience to help these colleges' efforts to build a more entrepreneurial environment," says Glen Schuler, managing director of the U of S Industry Liaison Office.

The EinR Program aims to create collaboration among businesses and the university, and help commercialize U of S researchers' know-how and technology.

Chubb will work in the colleges with researchers, professors, and students interested in the commercial potential of their technology. He will also encourage new thinking for research and how the outcome might have commercial potential.

"The College of Agriculture and Bioresources is pleased to host Michael as Entrepreneur-in-Residence," says Graham Scoles, associate dean of research and graduate studies in College of Agriculture and Bioresources.

"He will be working with our students and faculty both inside and outside the classroom, sharing his experiences, providing advice, and identifying opportunities for the commercialization of their ideas. He will also provide a link between the college and local industries."

Dr. Baljit Singh, associate dean of research at the WCVM, explains that by sharing his business expertise with researchers, Chubb can help them develop their ideas from the lab bench to the market, where people can benefit.

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"Through this innovative program, our researchers will be inspired to develop their ideas for new products, techniques and technologies," Singh says. "We look forward to working with our entrepreneur-in-residence and creating new links between the veterinary college and Saskatoon's business community."

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