

***Our Mission - accelerate the commercialization of University research and knowledge***

**Our key services:**

- **Evaluate** outcomes from University research, **recognize** opportunities and **commercialize** technologies
- **Educate** researchers about intellectual property and commercialization
- **Develop** relationships and **engage** with industry
- **Search** prior art to assist design of research programs to maximize commercial potential
- **Create** start-up companies to commercialize University technologies
- **Negotiate** and **make** intellectual property conveyances (licenses and assignments), material transfers and confidentiality agreements
- **Protect** and **manage** University intellectual property rights
- **Fund** prototype development and technology improvements for commercialization (Forge Ahead Fund)
- **Support** grant applications that have commercialization elements (e.g., NSERC I2I, Engage, and Interact grants; and the CIHR POP grant)
- **Monitor** and **manage** contractual obligations

**Our value to researchers:**

- **Provide** researchers means to translate knowledge through commercialization
- **Generate** revenue from technologies; researchers receive 50% of the University's net revenue
- **Cover** costs and other burdens of intellectual property protection and commercialization
- **Leverage** funding opportunities for technologies with commercial potential
- **Create** opportunities for industry and government engagement
- **Increase** knowledge impact in society