

Please complete a template for each area of research, scholarly and artistic strength and/or promise	
Name of RSA Area: Popular Culture Studies: Theatre, Film, Television & Video	
Is this an area of strength <input checked="" type="checkbox"/> or promise <input type="checkbox"/>	
Using the indicators appropriate to your unit, please provide evidence to support the area of strength or promise identified above. Please modify the suggested indicators to best reflect your unit.	
Indicators	Evidence
High Quality People <ul style="list-style-type: none"> • Visionary leadership • Critical mass of outstanding faculty, chairs, named professorships • National and international awards and citations • Invited presentations at national and international conferences and at institutions outside the U of S • Training of highly qualified personnel (number and quality of graduate students; employment of post-doctoral fellows, research associates, research assistants and technicians) • Participation on National Review Committees, Editorial Boards, etc. 	<ul style="list-style-type: none"> • 7 faculty (1 Women's & Gender Studies, 1 practising theatre artist (actor/director), 2 visual artists (including 1 performance artist), 2 musicians, 1 dance historian) • MacArthur Fellow "Genius" award from MacArthur Foundation for Sarah Jordan 2003 (\$100,000 US\$ x 5 yrs. = \$500,000 US\$) • Development of interdisciplinary undergraduate program (1 of 3 in the country) • 1 Guggenheim Award to John Smith in 2002 • 3 graduate students, 2 sound designers • Piloting on-line journal for graduate students in Visual Media • Ongoing participation on boards and review committees since 2000: Canadian Theatre Review Committee; 2 on SSHRC Review Committee; 1 on Association of Theatre in Higher Education, 1 on Canada Council and 1 on Saskatchewan Arts Board
Significant Regional, National, and International Relevance <ul style="list-style-type: none"> • Impact on policy (social, business, government, health, education) • Impact on artistic, performance, cultural and literary work • Contributions to service facilities, community organizations, public debate • Contributions to technological advances • Relevance to regional and Canadian innovation agenda • Community initiatives that benefit the public and private sector • Outreach activities (including creation of undergraduate employment opportunities (e.g., summer students, research project and work experience undergraduate classes)) 	<ul style="list-style-type: none"> • Development of literacy program: for the city's adults and children • Development of fine arts program: "Art Heals" – social program including visual art, music and drama: self expression for inner city children. Piloted with local women's shelter and Crisis Nursery • Ongoing advocacy programs with Saskatchewan Drama Association and Saskatchewan Society for Education Through Art – devoted to integrating drama and art into both elementary and high schools • Collaboration with social agencies – e.g. Women's Crisis Centre • Professional placements of graduate and undergraduate students in apprenticeships (e.g. Persephone Theatre, Native Theatre Company, CBC-Radio and CBC-TV, Saskmedia, etc.)
Ability to Attract Resources <ul style="list-style-type: none"> • Research funding • Endowment funding • Creation of facilities and space • External funding for other than research • Personnel and graduate student funding • Direct economic impact (e.g. spin-off companies, job creation, impact on tourism) 	<ul style="list-style-type: none"> • 2 SSHRC grants (including 1 SSHRC Creation Grant) since 2003 • Enhancement of Digital Media & Technology Lab with 5 skilled technicians • Endowed fund from Pixar Studios for enhancement to visual arts/animation work. Currently used to fund graduate and undergraduate scholarships (2003) • Participation of group members in public fine art performances/exhibitions cited by Tourism Saskatchewan as major draw to city, e.g. Shakespeare on the Saskatchewan, Mendel Art Gallery, 25th Street Theatre's Her-icane (Women's) Festival
Significant Collaborative Activity <ul style="list-style-type: none"> • Cross-unit and cross-college collaborative groups • Interdisciplinary and multidisciplinary achievements • Use of existing U of S and local facilities and resources • International partnerships • Government agency linkages • Industry linkages • Community partnerships and collaborations 	<ul style="list-style-type: none"> • Recent collaborations with Women's & Gender Studies, Anthropology, Music, Visual Arts, and Native Studies related to Native/Newcomer Relations in a Theatrical Context (production originating at Saskatchewan Native Theatre Centre and touring to the National Arts Centre in Ottawa and on Western Canadian tour) • Commissioned multi-media piece/production on origin of Medicare
Significant Activity Output <ul style="list-style-type: none"> • Publications (journal publications, books and book chapters) • Performances • Exhibitions • Case books, treatises, case comments • Presentations at national and international conferences • Citations • Patents and commercialization agreements 	<ul style="list-style-type: none"> • 8 provincial and national broadcasts (radio, television, internet) since 2000 • Production of 4 short animated films, shown at Yorkton (SK) and Tribeca (New York City) Film Festivals since 1995 • 12 presentations over last 5 years, 3 books, & 4 book chapters on the subject of reality television shows and their impact on social programming • The work of 2 members of the group has been cited as informing the work of trendsetting new artists in Canada (per: <i>Globe & Mail/MacLean's Magazine</i>) and the United States (per: <i>New York Times</i>)