

# Kinesiology Entrepreneurship Minor

## Why choose a minor in Entrepreneurship?

Entrepreneurship is a way of thinking. It is how we can make things better, improve situations, and become more creative, innovative and unconventional. Today, for-profit and non-profit organizations want people who can think and act this way.

Whether you desire to be self-employed or work for an organization, an entrepreneurial spirit is a must. The entrepreneurship minor will help you get your business started and will provide knowledge of business and management skills. In addition, taking the entrepreneurship minor is a great way to round out and diversify your education.

The courses are designed to help you learn about entrepreneurship and management in an applied way. Students who have entrepreneurial aspirations are encouraged to work on their enterprise ideas throughout all of the courses, completing a business plan in the final capstone course. Students who do not have their own enterprise idea will be matched with entrepreneurial clients (for-profit or not-for-profit) to help them start or grow their entities. **The Entrepreneurship Minor consists of 18 credit units.**

## Admission Requirements

The Kinesiology Entrepreneurship Minor is available to any student pursuing the Exercise and Sport Studies program through the College of Kinesiology. Class offerings currently have a class size of 40 with a limited number reserved for Kinesiology students.

## Required courses (18 credits):

ENT 210.3, ENT 220.3, ENT 230.3, ENT 300.3, ENT 310.3, BPBE 230.3

In addition, students would benefit from any of the following electives:

ESB electives: COMM 304.3, 340.3, 345.3, 346.3

A&S electives: ANTH 226.3; CMPT 371.3, 408.3, 470.3; DRAM 213.3, 322.3, 323.3, 422.3, 423.3; ECON 254.3, 256.3, 307.3, 311.3, 354.3, 387.3, 470.3; ENG 496.3; GEOG 240.3; NS 365.6; PHIL 235.3; PHYS 492.3; PSY 258.3; SOC 215.3, 336.3; WGST 205.3; 3 cu intro Mathematics; 3 cu intro Statistics.

## Contact Us

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Course Name	Description	Pre-Requisites
<b>BPBE 230:</b> Innovation & Entrepreneurship in Agribusiness	Discussion of the important role that entrepreneurship has played in the growth of the prairie economy.	None
<b>ENT 210:</b> Marketing for Entrepreneurial Ventures	Familiarize students with marketing environment, the marketing mix & other basic concepts of marketing.	30 credit units of university study
<b>ENT 220:</b> Human Resource Management for Entrepreneurial Organizations	Topics include the legal environment of employment, recruitment, selection, manage workforce diversity, compensation & employee discipline.	30 credit units of university study
<b>ENT 230:</b> Introduction to Accounting for Entrepreneurs	Introduce students to a basic understanding of external financial statements and what the statements are communicating.	30 credit units of university study
<b>ENT 300:</b> Introduction to Entrepreneurial Finance	Outlines how entrepreneurs could raise money & build an understanding of the financial issues that face entrepreneurs.	ENT 230
<b>ENT 310:</b> Entrepreneurship and Small Business Management	Assists in developing & understanding the skills & tools required in preparing & presenting a complete & professional business plan.	BPBE 230; ENT 210, ENT 220, ENT 230 <i>Note: ENT 300 can be taken prior to or concurrently with ENT 310</i>