

i³ Idea Challenge Schedule



WILSONCENTRE
FOR ENTREPRENEURIAL EXCELLENCE

Date	Time	What	Where	Who
Weds., Feb. 1st	5:00 to 7:30pm	I³ Social Circle Kick-off Event: Learn more about I ³ & connect with potential business partners, financiers, and advisors	Cedar Room, Park Town Hotel	Wilson Centre & U of S Industry Liaison Office
Tues., Feb. 7 th	5:00 to 7:00pm	Personality & Leadership: No one can do it all— explore effective ways to outsource certain aspects of your business.	KW Nasser Centre, 256 - 3rd Avenue S	eclecthink —Bill & Susan Brooks
Tues., Feb. 14 th	5:00 to 7:00pm	Ideation: What's your idea? Can you explain it in a single sentence? Learn how to focus on your product or service.	KW Nasser Centre, 256 - 3rd Avenue S	eclecthink —Bill & Susan Brooks
Tues., Feb. 28 th	5:00 to 7:00pm	Communication: Learn how to handle “difficult conversations” with business partners, suppliers, clients, etc.	KW Nasser Centre, 256 - 3rd Avenue S	Morris Interactive —Vince Bruni-Bossio
Tues., Mar. 6 th	5:00 to 7:00pm	Legal: There are so many legal considerations when starting a business- learn where to get started. Gain the valuable information you will need to start your business.	KW Nasser Centre, 256 - 3rd Avenue S	McKercher LLP —Steve Seiferling; Hergott Duval Stack -Clint Gifford; BlackSun —Steve Rogoschewsky
Tues., Mar. 13 th	5:00 to 7:00pm	Entrepreneurship Panel – Open Discussion: Learn from local entrepreneurs who have been in business for varying degrees of time & what it takes to make it or break it.	Ideas Inc. (Saskatoon Farm- ers Market) 120 Sonnenschein Way	To be announced
Tues., Mar. 20 th	5:00 to 7:00pm	Financing Options: From bank loans to angel investors and beyond – find out what's available and what's best suited for your business.	KW Nasser Centre, 256 - 3rd Avenue S	CYBF —Taunya Woods- Richardson
Tues., Mar. 27 th	5:00 to 7:00pm	Business Planning and Structuring Issues for Start Ups: What are some crucial tips in planning that you need to know?	KW Nasser Centre, 256 - 3rd Avenue S	Deloitte —Blair Knippel; Humphrey Tam & Bill Matiko
Tues., Apr. 3 rd	5:00 to 7:00pm	Conveying Your Idea: How to convey your idea clearly and effectively on paper and on video.	KW Nasser Centre, 256 - 3rd Avenue S	U of S —Lee Swanson & David Zhang
Tues., Apr. 10 th	5:00 to 7:00pm	Pitching and Marketing: How to sell your idea and market your start up.	KW Nasser Centre, 256 - 3rd Avenue S	Sparkles —Brooke Klas- sen, Meghan Gervais, Ashala Jacobson & Stephanie Yong William Joseph Communications — Ryan Townend
Tues., April 17 & 24	5:00 to 7:00pm	Informal Sessions: Stop by to ask any questions you may have about preparing your business idea or use this session to prepare your business idea submissions and video.	KW Nasser Centre, 256 - 3rd Avenue S	The Wilson Centre
Fri., Apr. 27th	12:00pm	Deadline for Business Ideas Submission.		
Tues., May 1 st	5:00 to 7:00pm	Announcement of Top 11 Finalists and Refining Your Pitch: Congratulations finalists! Time to start perfecting your pitch. Press conference will be held.	KW Nasser Centre, 256 - 3rd Avenue S	The Wilson Centre
Tues., May 7 th & 8 th	5:00 to 7:00pm	Pitch Practices: Very informal - stop in for a place to meet your group or get advice from the Wilson Centre.	KW Nasser Centre, 256 - 3rd Avenue S	The Wilson Centre
Thurs., May 10th	7:00 to 10:00pm	I³ Idea Launch: Finalist pitches and announcement of the winners	The Bassment, 202 4th Avenue N	
May – Nov.		Winners check-in monthly		
Nov. 2012		Pitch Party – for ALL finalists		

