Join us in building leadership excellence and creating opportunities for future entrepreneurs

Edwards School of Business
Room 41, 25 Campus Drive
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Saskatoon, SK S7N 5A7

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FOR ENTREPRENEURIAL EXCELLENCE

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à la carte SPONSORSHIP

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leaders: $10,000+

included benefits:

- Opportunity to display banner or signage at Wilson Centre events
- Opportunity for booth at Wilson Centre events
- Feature in the Wilson Centre monthly newsletter
- Priority selection of signage and logo placement at Pitch Party VI
- Recognition in i3 Idea Challenge press releases
- Company logo in all printed communications pieces
- Formal announcement of sponsorship during i3 launch event, i3 finale, and Pitch Party VI
- Involvement opportunities for workshops
- Logo exposure on the Wilson Centre website

4 TICKETS TO THE EXCLUSIVE W. BRETT WILSON SPONSORSHIP RECEPTION
6 TICKETS TO ALL WILSON CENTRE EVENTS

Premium Add-ons (Choose 5)

- ☐ Company signage displayed near entrance at the i3 Idea Challenge launch or finale
- ☐ Company logo displayed on promotional items at i3 Idea Challenge finale
- ☐ Company logo displayed on prizes given to i3 winners
- ☐ Opportunity for 5 minute timeslot in the i3 finale program
- ☐ Company logo printed on promotional items (i.e. stir sticks, food tags, etc.) Additional setup costs may apply.
- ☐ Company banner printed by professional sign company
- ☐ Opportunity to cross promote or co-host with Wilson Centre on events
- ☐ Acknowledgement of sponsorship through the Wilson Centre's social media pages
- ☐ Opportunity to provide promotional materials to the i3 Idea Challenge winners
- ☐ Opportunity for 3 minute timeslot in the Pitch Party VI program

collaborators: $7,000+

included benefits:

- Recognition in press releases
- Company logo in all printed communications pieces
- Formal announcement of sponsorship during i3 launch event, i3 finale, and Pitch Party VI
- Involvement opportunities for workshops
- Logo exposure on the Wilson Centre website

3 TICKETS TO THE EXCLUSIVE W. BRETT WILSON SPONSORSHIP RECEPTION
4 TICKETS TO ALL WILSON CENTRE EVENTS

Add-ons ($300/each)

- ☐ Feature in the Wilson Centre monthly newsletter
- ☐ Opportunity for a booth at Wilson Centre events
- ☐ Opportunity to provide your company's promotional materials to the i3 Idea Challenge winners
- ☐ Signage placement at the i3 Idea Challenge launch or finale
- ☐ Company logo displayed on promotional material at the i3 Idea Challenge finale
- ☐ Company logo displayed on the prizes given to i3 winners
- ☐ Company logo printed on promotional items (i.e. stir sticks, food tags, etc.) Additional setup costs may apply.
- ☐ Company banner printed by professional sign company
- ☐ Opportunity to cross promote or co-host with Wilson Centre on events

supporters: $2,000+

included benefits:

- Formal announcement of sponsorship during i3 launch event, i3 finale, and Pitch Party VI
- Involvement opportunities for workshops
- Logo exposure on the Wilson Centre website

2 TICKETS TO THE EXCLUSIVE W. BRETT WILSON SPONSORSHIP RECEPTION
3 TICKETS TO ALL WILSON CENTRE EVENTS

Add-ons ($300/each)

- ☐ Company logo in selected printed communications pieces
- ☐ Opportunity for a booth at Wilson Centre events
- ☐ Opportunity for involvement in i3 workshops
- ☐ Opportunity to provide promotional materials to the i3 Idea Challenge winners
- ☐ Signage by the food area at the i3 Idea Challenge launch or finale
- ☐ Company logo displayed on promotional material at the i3 Idea Challenge finale
- ☐ Company logo displayed on the prizes given to i3 winners
- ☐ Company logo printed on promotional items (i.e. stir sticks, food tags, etc.) Additional setup costs may apply.

in-kind providers min. value of $1,000+

included benefits:

- Formal announcement of sponsorship during i3 launch event i3 finale
- Involvement opportunities for workshops
- Logo exposure on the Wilson Centre website

1 TICKET TO THE EXCLUSIVE W. BRETT WILSON SPONSORSHIP RECEPTION
1 TICKET TO ALL WILSON CENTRE EVENTS

Add-ons ($300/each)

- ☐ Feature in the Wilson Centre monthly newsletter
- ☐ Opportunity for a booth at Wilson Centre events
- ☐ Opportunity to provide your company's promotional materials to the i3 Idea Challenge winners
- ☐ Signage by the food area at the i3 Idea Challenge launch or finale
- ☐ Company logo displayed on promotional material at the i3 Idea Challenge finale
- ☐ Company logo displayed on the prizes given to i3 winners
- ☐ Company logo printed on promotional items (i.e. stir sticks, food tags, etc.) Additional setup costs may apply.

To become involved as a sponsor of the Wilson Centre, please contact Stephanie Yong at (306) 966-2921 or yong@edwards.usask.ca

benefits of sponsorship

Be a part of the entrepreneurial trend and work with a leading entrepreneurial resource centre to promote and implement start-up programs.

- Exposure on Wilson Centre marketing and communication materials
- Opportunity to be involved in Wilson Centre events and initiatives
- Outreach to a wide audience including all Colleges on University campus and key organizations in the business community throughout the province
- Become a key player in the entrepreneurial community through active involvement with the Wilson Centre